



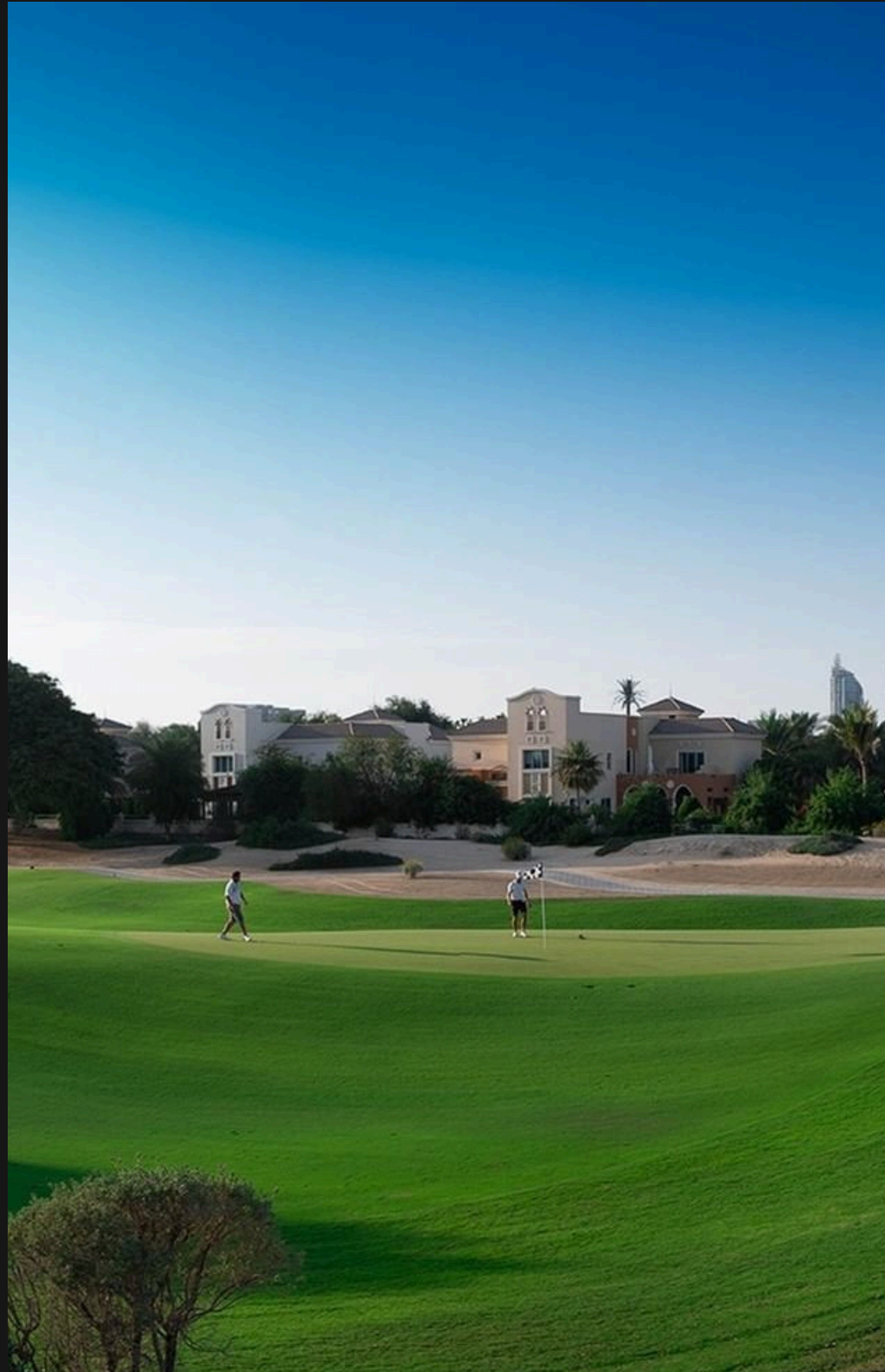
**EXECUTIVE
GOLF
LEAGUE**

**REPRESENT YOUR COMPANY IN AN
EXCLUSIVE GOLF NETWORKING EXPERIENCE**



Official Media Partner

The best of the UAE
CHANNEL 4
104.8 FM



WELCOME TO THE EGL

We are pleased to invite you to join the EGL for its inaugural Navigator Series taking place from October 2024 - February 2025. The Navigator Series symbolises the journey to greater success, offering an exclusive platform for business leaders to network, compete and have fun.

Join us for an all-inclusive golf experience at the prestigious Els Club, Dubai, where 8 teams and up to 288 players will compete over 9 thrilling rounds.

Represent your company in a competitive yet social environment, connect with corporate leaders, foster meaningful relationships and benefit from extensive branding opportunities across multiple media platforms reaching thousands of high-net-worth individuals. Plus, compete for a chance to win top prizes and make a lasting impact with our Official Media Partner, Channel 4.

Register your team today!

WHY YOU SHOULD ENTER A TEAM

Be apart of the next generation of corporate networking.
Join the EGL's Navigator Series and represent your company.

Benefits include:

- Full branding rights on a dedicated day
- Sponsorship of one hole per round
- Presentation opportunity at prize-giving
- Website and social media exposure
- Brand exposure with your company logo featured on digital leaderboards, shirts, caps, and more
- Network with top corporate executives and industry professionals
- High value and exciting prizes

Contact us to register your team today!



WHAT'S INCLUDED

ALL-INCLUSIVE PACKAGE FOR 4 PLAYERS ACROSS 9 ROUNDS

- Green fees for all rounds
- Lunch, on-course snacks, and drinks
- Team and individual prize giving function
- 4 VIP gift bags
- 1 golf shirt per player for each round
- 1 golf cap per player for each round
- 1 sleeve of golf balls per player for each round
- Personalized scorecards
- Company logo on digital leaderboards

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THE LEAGUE FORMAT

DIVERSE BETTER BALL

WHO

- 8 teams total
- 4 players in each team
- Players can change each round

WHEN

- 8 rounds per season
- 1 final round per season
- Bi-monthly

POINTS

- 2 points per win (2-ball)
- 1 point for draw
- Bonus point for best combined total
- 5 points max

WINNERS

- Individual and team competitions
- Order of merit

The EGL Handicap system will be used to ensure fair play

EGL TOURNAMENT SCHEDULE

THE NAVIGATOR SERIES – SEASON 1

R1

22nd October 2024

R2

5th November 2024

R3

22nd November 2024

R4

3rd December 2024

R5

17th December 2024

R6

7th January 2025

R7

16th January 2025

R8

28th January 2025

THE FINAL

13th February 2025

BECOME A SPONSOR

Your company can be a sponsor too! Enjoy additional benefits with opportunities starting from only AED35k



RADIO COVERAGE



MEDIA COVERAGE



NAMING RIGHTS



ADDITIONAL BRANDING RIGHTS



100,000+ REACH



READY TO PLAY?

Contact Us to Register Your
Company or Become a Sponsor

www.eglgolf.ae

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 **CERO GOLF**

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